

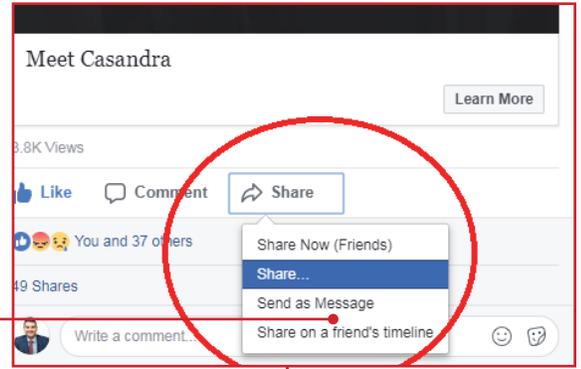
STEP-BY-STEP GUIDE TO CREATING A SOCIAL MEDIA INFERNO RE-CAPS

STEP #1 Visit <https://www.facebook.com/ROADforBC/>

STEP #2 Click the “like” button as shown in the picture below.



STEP #3 Navigate down the page and find the “Casandra video”. Like it and click the “share” button as shown here ->. Select “share...” from the drop down.



A window will pop up that allows you to type a personalized message. Type something up. For instance:

The former Liberal government STOLE \$1.3 billion from ICBC. Needless to say, this created a financial problem. Now, the incoming government thinks the solution is to ROB British Columbians of their right to receive fair compensation. If that happens, people like Casandra in the video below will bear the costs while bad drivers get off the hook. With a cap-based system, bad drivers are given full license to make a mess of someone's life; meanwhile, the innocent victim is left holding the broom.

Watch the video below and visit the new website. Join the movement before our system turns into WorksafeBC for motor vehicle accidents. Visit <http://roadbc.ca/> to learn more.

Personalize it to your liking. Make sure to include the link to the FB page and/or the website as part of your message (<https://www.facebook.com/ROADforBC/>)

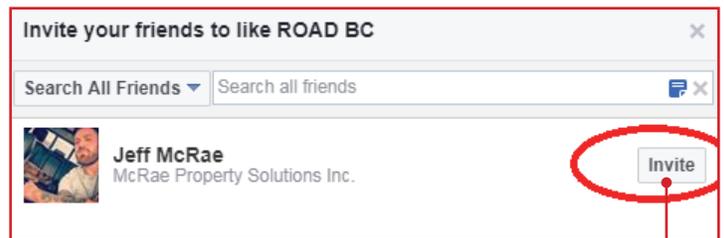
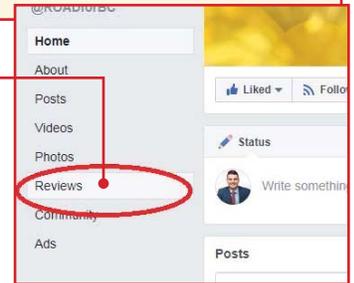
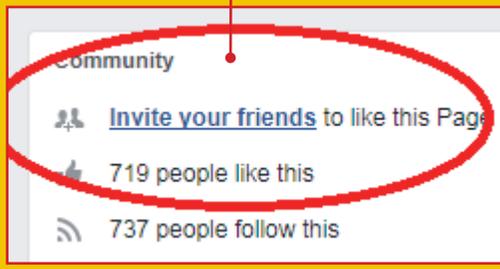
Once you are satisfied with your message, click “share” one last time.

STEP #4 Go back to the Road BC Facebook page and write a review. Click “Reviews” from the sidebar on the left.

This will load a page with new content. Then click the 5th star and a window will pop up asking if you want to write a comment.

Write a comment if you wish, then select “done”.

STEP #5 Finally, invite your friends (THE MOST CRITICAL STEP). Return to the main Road BC Facebook Page. Navigate down the right side of the page until you find the “invite your friends” link. Click it (see below).



Another window will pop up listing all your friends (as shown in the photo). Individually invite each friend by clicking the “invite” button on the right side.

You should be given an option to add a personalized message. For example:

“If you know someone who has been or might be involved in a car accident, you should join/support this group! The BC Govt is trying to take away your right to pursue fair compensation through the courts by imposing an arbitrary wcb type of system where your claim will be capped. Say no to Caps!!”

STEP #6 If you haven't done this already, repeat the above steps for the Distracted Driving Kills Facebook Page: <https://www.facebook.com/distracteddrivingkills/>

STEP #7 Lastly, if you have a LinkedIn Account, like and share John Rice's article on LinkedIn, which can be found here: <https://www.linkedin.com/pulse/say-ndp-injury-caps-which-make-victims-pay-john-m-rice-1/>

